
Connect

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Support

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Influence

2022 Business Awards Sponsorship Agreement

The Medicine Hat & District Chamber of Commerce Business Awards is a kick-off event on October 14, 2022, prior to National Small Business Week which will run from October 16-22, 2022. The annual Business Awards provide an opportunity for Medicine Hat and Southeast Alberta to recognize the outstanding achievements of our business community.

Sponsor Opportunities

Event Sponsors

| | |
|-------------------------|--------|
| Banquet Sponsor | \$3500 |
| Ceremony Sponsor | \$3500 |
| Entertainment Sponsor | \$3500 |
| Technology Sponsor | \$3500 |
| Chamber Partner Sponsor | \$1750 |
| Premiere Sponsor | \$1000 |
| Promotional Sponsor | \$1000 |

For \$2500, we can also build a customized sponsorship for you!

Award Category Sponsorships

All Award Sponsors = \$1500

Business Ethics
Community Attraction
Community Involvement
Customer Service
Diversity
Global Growth
Large Business of the Year
Leading Edge
Marketing
Mentorship
New Business of the Year
Small Business of the Year
Young Entrepreneur

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|--|--|-----------------------------|------------------|---------------------|------------------------|
| | Banquet, Ceremony, Entertainment & Technology Sponsor | **Customized Sponsorship | Award Sponsor | Premiere Sponsor | Promotional Sponsor |
| | \$3500 | \$2500+ | \$1500 | \$1000 | \$500 |
| | | | | | |
| Company recognition in all media announcements and all pre/post event advertising | ✓ | ✓ | | | |
| Complimentary Advertorial in ‘the VOICE’ E-Newsletter until March 2023 | ✓ | ✓ | ✓ | ✓ | |
| Corporate name or logo listed as sponsor on promotional material, such as: tickets, advertisements (pending print deadlines) | ✓ | ✓ | | | |
| Sponsor recognition in pre-event news release announcing event sponsors of all levels | ✓ | ✓ | ✓ | ✓ | ✓ |
| Sponsor recognition in pre-event news release announcing nominees and post-event release announcing winners | ✓ | ✓ | ✓ | ✓ | ✓ |
| Sponsor recognition on event platform, event sponsor booklet, and nomination info package (print & digital) | ✓ | ✓ | ✓ | ✓ | ✓ |
| Sponsor speaking opportunity (5min max) following corporate video. | ✓ | | | | |
| Sponsor speaking and/or video opportunity (2 min max) | | ✓ | | | |
| Scripted speaking opportunity for award presentation | | | ✓ | | |
| Primary recognition by the Master of Ceremonies at the event | ✓ | ✓ | ✓ | | |
| Corporate name or logo listed as award sponsor in nomination packages and on the award sponsored | | | ✓ | | |
| Opportunity to choose a winner in the sponsored category. | | | ✓ | | |
| Corporate recognition in post-event highlight video | ✓ | ✓ | ✓ | ✓ | ✓ |
| Complimentary Event Tickets | 6 | 4 | 2 | 1 | |
| Choice of Package Add-ons | ✓ | ✓ | | | |

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*** Customized Sponsorship must connect with the Chamber of Commerce to discuss various options for sponsor involvement and recognition as the sponsorship amount listed above is the base cost (ex. social media sponsor, videography sponsor, beverage etc.)

Package Add-ons

These options provide the ability to customize your return on investment to suit your business needs at no extra cost. This also determines how each sponsor would like their participation in the event recognized.

* Only Available for Banquet, Ceremony, Entertainment, Technology, and Custom Sponsors



+ Package A - Workshop Promotion

This option allows us to promote one of your workshops or networking events within the 2023 year. Sponsors would be required to provide: current logo(s), event details and outline, and preferred ads or graphic elements for ad creation by the chamber.

The Chamber would provide all the following:

✓ Event creation on Chamber calendars
(4 weeks from event date)

✓ Event included in 2 Chamber E-Newsletters
(+3500 subscribers)

✓ Direct event invitation to Chamber member
network & current business award nominees.

✓ Event registration. Registration list for
post-event follow-up

✓ Social media sharing
(Chamber must be tagged)

✓ Ad creation (if needed)

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B

+ Package B - Advertising

This option allows the Chamber to become a promotional partner for the sponsor's company brand. Sponsors would be required to provide: current logo(s), event/campaign and outline, and preferred ads or graphic elements for ad creation by the chamber.

The Chamber would provide all the following:

- ✓ Additional 'Member Spotlight advertorial in the Chamber E-Newsletters (+3500 subscribers)
- ✓ Website banner advertising or direct promotional email to chamber member network and current business award nominees.
- ✓ 1 Dedicated social media post/share (Facebook, Twitter, LinkedIn, or Instagram.)
- ✓ 1 Blog post onto the Chamber Website.
- ✓ Ad creation (if needed)

C

+ Package C - Membership

This option allows a sponsor to provide up to 3 Starter or Stabilizer memberships for nominees who are not already Chamber members. Sponsors would be required to provide current logo(s) and any graphic elements for ad creation by the Chamber.

The Chamber would provide all the following:

- ✓ Sponsor recognition in dedicated email to the 'Sponsored Member'
- ✓ 'Thank You' ad included in dedicated social media post (Facebook, Twitter, or LinkedIn)
- ✓ Sponsor recognition in dedicated post-event 'Thank You' ad included in Chambers E-Newsletter (+3500 subscribers)
- ✓ 1 Blog post onto the Chamber Website.
- ✓ Ad creation (if needed)
- **Please connect with the Chamber of Commerce if the sponsor wishes to remain anonymous*

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Sponsor (Business) Name: _____

Billing Address: _____

City: _____ Province: _____ Postal Code: _____

Contact Name: _____ Title: _____

Phone: _____ Fax: _____ Email: _____

AWARD SPONSORSHIP

- ☐ Business Ethics Award
- ☐ Community Attraction Award
- ☐ Community Involvement Award
- ☐ Customer Service Award
- ☐ Diversity Award
- ☐ Franchise of the Year Award
- ☐ Global Growth Award
- ☐ Large Business of the Year Award
- ☐ Leading Edge Award
- ☐ Marketing Award
- ☐ Mentorship Award
- ☐ New Business of the Year Award
- ☐ Small Business of the Year Award
- ☐ Young Entrepreneur Award

EVENT SPONSORSHIP

- ☐ Banquet Sponsor
- ☐ Ceremony Sponsor
- ☐ Entertainment Sponsor
- ☐ Technology Sponsor
- ☐ Chamber Partner Sponsor
- ☐ Premiere Sponsor
- ☐ Promotional Sponsor
- ☐ Customized Sponsor

Presenters Name & Title: _____
(if you are presenting the award you are sponsoring, please fill this section out)**Method of payment:**

- ☐ Invoice
- ☐ Cheque
- ☐ Credit Card

Credit Card Number _____ Expiry Date _____ CVV Code _____ Authorized Signature _____

Print Name as it Appears on the Card _____ Mailing Address of Cardholder _____

AGREEMENT:

Acceptance of this agreement constitutes a legally binding agreement between the Medicine Hat & District Chamber of Commerce and the sponsor identified on this agreement. The sponsorship is non-refundable and non-transferable. The sponsor agrees to remain a member in good standing of the Medicine Hat & District Chamber of Commerce at the time of signing this agreement up to and including the date of the event. It is the responsibility of the sponsor to provide the Chamber with logos and any required artwork by the deadlines specified by the Chamber.

Authorization Signature: _____ Date: _____

Print Name & Title: _____

Please send your completed form to:

events@medicinehatchchamber.com Fax: (403) 527-5182 413 6th Avenue SE | Medicine Hat, AB | T1A 2S7