

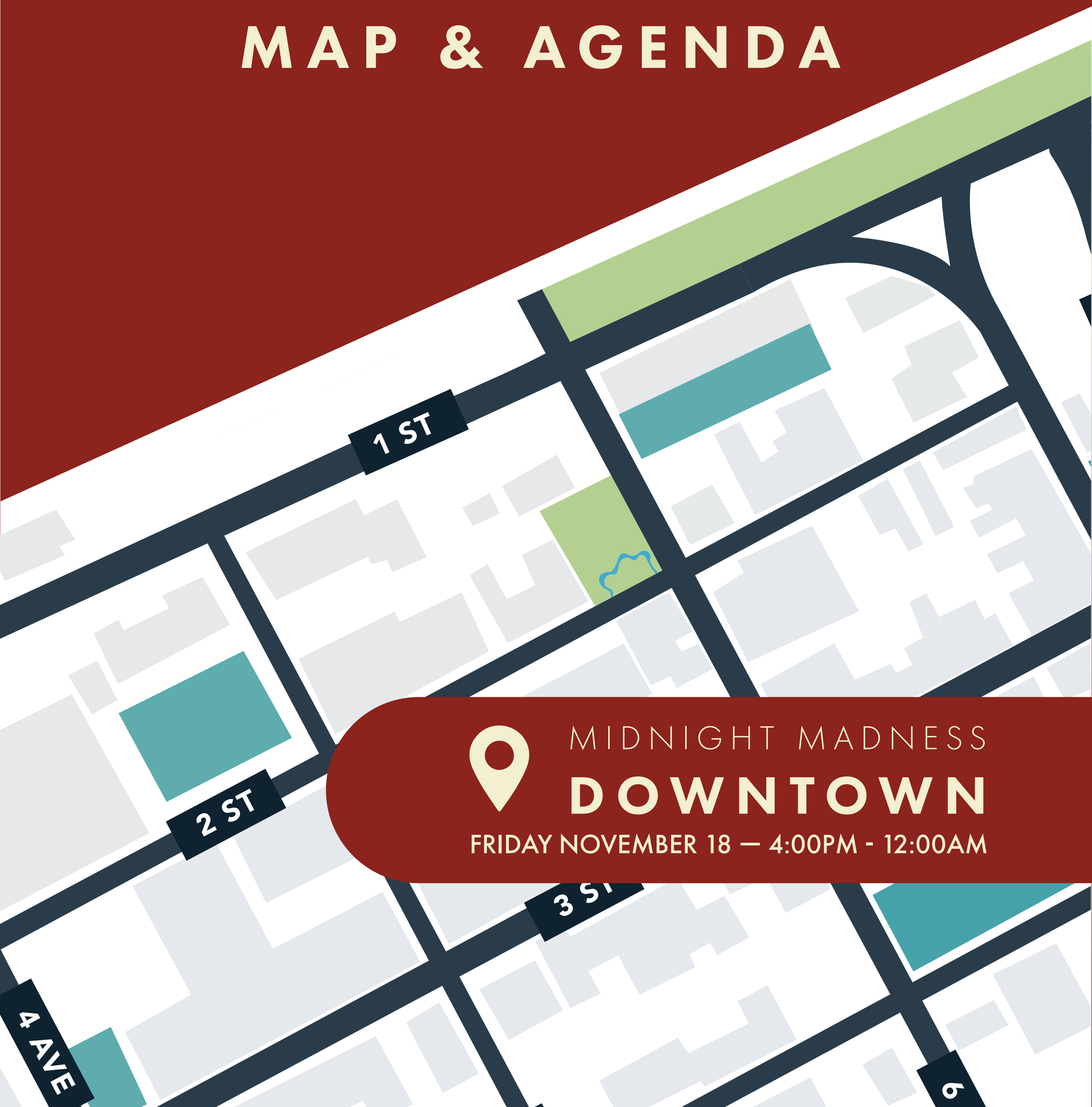
# *Downtown Medicine Hat*



# *Madness*

OFFICIAL EVENT

**MAP & AGENDA**



MIDNIGHT MADNESS

**DOWNTOWN**

FRIDAY NOVEMBER 18 — 4:00PM - 12:00AM



-  BATUS PARK
-  LIVE MUSIC
-  PARKING



## Event Agenda



### THE MONARCH THEATRE

4:00PM & 8:00PM | FREE MOVIE | DISNEY'S FROZEN ANNA & ELSA PRINCESSES



### TREE LIGHTING

6:00PM | TREE LIGHTING & MIDNIGHT MADNESS KICK OFF WITH MAYOR CLARK | VIEWING FROM TOWNE SQUARE & BATUS PARK



### CARRIAGE RIDES

5:30PM - 7:30PM | MEDICINE HAT EXHIBITION & STAMPEDE SPONSORED BY ATB | PICK UP/DROP OFF AT BATUS PARK



### PETTING ZOO

6:00PM - 9:00PM | MEDICINE HAT & DISTRICT CHAMBER OF COMMERCE SPONSORED BY BROKER LINK



## Retail

1. 7 RIVERS TRADING CO.
2. ARCADE PLAZA  
SE ALBERTA WATERSHED ALLIANCE  
PRIDE ASSOCIATION OF SE ALBERTA  
TEAS R ME
3. BIG AL'S RECORD KINGDOM
4. BOTANICALS \*OPEN UNTIL 8PM
5. BY THE C
6. DYL FASHIONS
7. ELLIOT HOME + LIFESTYLE
8. EVANGELOS MUSIC LTD.
9. EVIL THREATS APPAREL
10. FRAMING & ART CENTRE /  
THE CLAY TRADE
11. FRIDAY'S IMAGE
12. GIVING & RECEIVING LTD.
13. GRAVITY SPORTS
14. INDULGE SKIN STUDIO /  
STUDIO ON SECOND
15. KING OF TRADE

16. KO[LAB]+  
THE SOCIAL BY RED VELVET  
STUDIO BY ORGANIC TAN  
SKYN MEDI SPA  
NOSH.
17. LABELS / BOYS ON THIRD
18. LITTLE MUNCHKINS
19. MAC'S CIGAR SHOP
20. MOTIV CUSTOM APPAREL
21. PENNY PROFIT
22. POP ROCKS
23. SHUT UP N' WEAR IT
24. SOUND LOVERS AUDIO  
VIDEO \*OPEN UNTIL 8PM
25. THE POST THRIFT STORE
26. THE SALVATION ARMY -  
THRIFT STORE
27. TILTED TULIP
28. TOP NOTCH CUSTOM  
KREATIONS
29. YOKE X HEM
30. WILD CLOVER







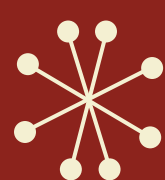
- |                                    |                             |
|------------------------------------|-----------------------------|
| 31. CASA AMIGOS                    | 41. REDCLIFF BAKERY         |
| 32. COUNTRY CRUMBS CAFÉ AND BAKERY | 42. STATION COFFEE COMPANY  |
| 33. INSPIRE CAFE *OPEN UNTIL 8PM   | 43. SUGAR DADDY CHEESECAKES |
| 34. IZOTE LATIN COCINA             | 44. THE MEZZ                |
| 35. KING BAGEL                     | 45. THE COPPER LEAF         |
| 36. LOCAL PUBLIC EATERY            | 46. THE HAT'S OLIVE TAP     |
| 37. MAD HATTER COFFEE ROASTERY     | 47. THE YARD                |
| 38. MEDICINE HAT PIZZA & DONAIR    | 48. TRAVOIS ALE WORKS       |
| 39. MOOSE & SQUIRREL               |                             |
| 40. OH MY FRUIT CREATIONS          |                             |





- 49. 640 PROFESSIONAL BUILDING
- 50. BRIDGES FAMILY PROGRAMS
- 51. BEING HUMAN SERVICES/  
IMMIGRATION PARTNERSHIP
- 52. CORE ASSOCIATION
- 53. ESPLANADE ARTS AND  
HERITAGE CENTRE
- 54. GOLD STAR LIQUOR
- 55. HEALING HANDS OASIS
- 56. ISAAC'S BARBER SHOP
- 57. LUCKY SQUID TATTOO
- 58. MEDICINE HAT PUBLIC LIBRARY

- 59. MR. B ART GALLERY
- 60. SIXONESIX ENTERTAINMENT
- 61. ST JOHN'S PRESBYTERIAN  
CHURCH
- 62. THE BEVERIDGE BUILDING
- 63. THE MEDICINE HAT & DISTRICT  
CHAMBER OF COMMERCE
- 64. THE MEDICINE HAT VILLA
- 65. THE MONARCH THEATRE
- 66. TOWNE SQUARE
- 67. TREX SPACE



## Other Fun Activities!

12:00PM | FAMILY MOVIE MATINEE | MHPL - THEATRE

4:00 – 8:00PM | GRINCH TREE MAKE & TAKE | BOTANICALS

4:00 – 9:00PM | CHILI SUPPER | ST JOHN'S PRESBYTERIAN CHURCH

4:00 – 12:00AM | FREE DIY QUILTING WORKSHOP | TREX SPACE

5:00 – 11:00PM | OUTDOOR FIRE PITS | THE YARD

5:00 – 7:00PM | ROAST BEEF DINNER | INSPIRE CAFE

5:30 – 7:30PM | ANNA & ELSA | ESPLANADE

5:30 – 7:30PM | ICE CARVINGS | ESPLANADE - FRONT LAWN

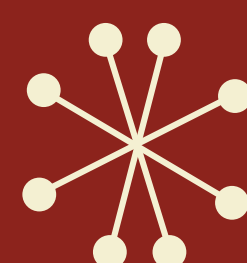
6:00 & 7:00PM | SANTA SING ALONG | MHPL - THEATRE

6:30 & 7:30PM | PUPPET SHOWS | CORE ASSOCIATION

7:00 – 12:00AM | LIVE ART & ART AUCTION | MISTER B. GALLERY

8:00 – 12:00AM | GRINCH TREE MAKE & TAKE | CASA AMIGOS

4:00 – 12:00AM | NOSH & LUCKY'S CEASER BAR | KO[LAB]+



## Food Trucks

WE ENCOURAGE YOU TO EXPLORE THE ENTIRE DOWNTOWN, AND ALONG THE WAY YOU'LL FIND FOOD TRUCKS AT VARIOUS POINTS OF YOUR WALK.



GYPSY GIRL PIZZA

POOTY'S POUTINE

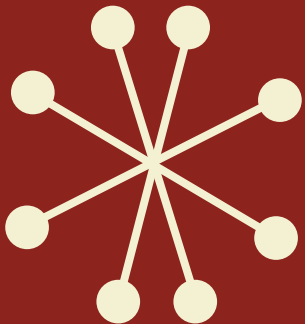
LARA'S CUISINE

WHIPPLE TREE CHUCKWAGON

FRYER TUCKS



# Shop the Markets!



4:00 – 10:00PM | INDOOR MARKET | ARCADE PLAZA

4:00 – 12:00AM | SIP & SHOP | THE BEVERIDGE BUILDING

5:00 – 10:00PM | OUTDOOR MARKET | TOWNE SQUARE

4:00 – 12:00AM | INDOOR MARKET | THE MEDICINE HAT VILLA

4:00 – 12:00AM | OUTDOOR MARKET | MOOSE & SQUIRREL

5:00 – 10:00PM | INDOOR MARKET | EBT BUILDING

5:00 – 10:00PM | THE MOM MARKET | THE YARD



## Music



8:00 – 2:00AM | DJ OHMZONE | LOCAL



7:00 – 11:00PM | THURSDAY NIGHT BLUEGRASS BAND | FRAMING & ARTS / THE CLAY TRADE



THROUGHOUT | MUSICAL PERFORMANCES | MOOSE & SQUIRREL



7:00 – 9:00PM | LAEC LORENTZEN | ELLIOT HOME & LIFESTYLE



6:00 – 12:00AM | DJ | ISSAC'S BARBER SHOP



7:00 – 9:00PM | JOHNNY JAVIER | EVANGELOS MUSIC LTD.



6:00 – 9:00PM | CHRISTIE KURPUJWEIT | THE YARD



THROUGHOUT | MUSICAL PERFORMANCES | 640 BUILDING





# The Season of Giving

**3:30 – 8:30PM | FESTIVE PHOTO BOOTH | BATUS PARK**

**THE KINSMEN CLUB X THE ROOT CELLAR FOOD & WELLNESS HUB**

ATTENDEES CAN HAVE THEIR PICTURES TAKEN (WITH THEIR CAMERA) AND GET A CUP OF HOT CHOCOLATE FROM THE KINSMEN CLUB OF MEDICINE HAT BY DONATING EITHER A PERISHABLE FOOD ITEM OR MAKING A CASH DONATION TO THE ROOT CELLAR FOOD & WELLNESS HUB.

**ALL DAY/NIGHT | FOOD DONATIONS | GIVING & RECIEVING**

**GIVING & RECIEVING X MEDICINE HAT CARES SOCIETY**

GIVING & RECIEVING WILL BE COLLECTING DONATIONS FOR THE CHRIST-MAS FOOD HAMPER PROGRAM WITH THE MEDICINE HAT CARES SOCIETY, AND WILL BE MATCHING EVERY DONATION MADE DURING MIDNIGHT MADNESS.

**9:00AM – 8:00PM | CUSTOM SHIRTS | MOTIV CUSTOM APPAREL**

**MOTIV CUSTOM APPAREL X COUSINS SKATEBOARD COMMUNITY**

BRING IN YOUR OWN ARTWORK TO CREATE A CUSTOM SHIRT FOR \$30-\$50. 50% OF PROCEEDS WILL GO TO COUSINS SKATBOARD COMMUNITY AN INDIGENOUS-LED NON-PROFIT GROUP FOR TREATY 7. COUSINS WILL ALSO BE SELLING THEIR OWN MERCH AND ON LOCATION.

**4:00 – 9:00PM | DONATION & SANTA PHOTOS | TOWNE SQUARE**

**MEDICINE HAT NEWS SANTA CLAUS FUND**

ATTENDEES MAY HAVE THEIR PHOTOS TAKEN WITH SANTA IN EXCHANGE FOR A GIFT OR MONETARY DONATION TO THE SANTA CLAUS FUND



STAY IN THE LOOP FOR DOWNTOWN EVENTS BY VISITING

**[DOWNTOWNMEDICINEHAT.CA](http://DOWNTOWNMEDICINEHAT.CA)**