

# E-Newsletter & Website Advertising Contract

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

## Advertising Options:

### 1. Single Advertisement - \$75 +gst

#### Types:

- a) **Newsletter Banner** – One top banner in our newsletter *The Voice*.
- b) **Advertorial/Article** – One blog post with snippet in newsletter.
- c) **Event Listing In Newsletter** – One featured event in our newsletter events section.
- d) **Sponsored Social Media Post** - Facebook/LinkedIn Share with BONUS free Facebook and Instagram Story.
- e) **Website Banner** – One month banner at top of webpage of your choice(Please select box):
  - ☐ Community Events page
  - ☐ Sales and Promotions
  - ☐ Buy and Sell
  - ☐ Job Postings

### 2. Bundles and Packages

**Bundle and Save: 10% discount for 6 months,  
25% discount for 12 months!**

- a) **6 Advertisement Bundle:** \$405+ gst
- b) **12 Advertisement Bundle:** \$675+gst
- c) **Events Package:** \$210 +gst (**SAVE \$15**)
  - 1 event posting in newsletter
  - One shared post/event on Facebook/LinkedIn
  - 1 month advertisement on our events page

### 3. Additional Options

- a) Custom post on social media: \$100 +gst
- b) Chamber Member's Mailing Labels: \$75 +gst
- c) Dedicated email to our members: \$1000 +gst

Type of Package(s)	Quantity	Price
Ex. 1.(a)	2	\$150
	SUBTOTAL	
	Add: GST 5%	
	TOTAL	

Proposed Advertising Schedule (YYYY/MM/DD):

**Method of Payment:****TOTAL:** \$ \_\_\_\_\_☐ Cheque/Cash (must be included with contract)☐ Invoice☐ Credit Card    Number \_\_\_\_\_ Expiry \_\_\_\_\_**SPECIAL DETAILS:**

- The Chamber is not responsible for searching for or sourcing content. All advertising content (including social media posts), must be emailed to [communications@medicinehatchchamber.com](mailto:communications@medicinehatchchamber.com)
- Content must include an image, link, and written content (if applicable)
- All content will be reviewed before payment of contract and publishing. If content is not suitable for public viewing or is not aligned with the values *The Medicine Hat & District Chamber of Commerce*, the publication will not be accepted.
- One advertisement type per business per month, however multiple types can be ran simultaneously
- To ensure advertiser exclusivity only one of each advertisement type will run each week

**CONTENT SPECS:**

- **Banner Specs:** 707px X 120px 300 dpi .PNG image to be supplied by the advertiser. Please provide website/email to link to image.
- **Advertorial/Article Specs:** Provide content for blog post (Write up, link, logo, and photo) First few lines of blog post will be used as paragraph in e-newsletter linking to full article.
- **Event Listing Specs:** Provide image, date & time, link to registration or website, small description of the event.
- **Social Media:** Please provide post content beforehand for review, tag and notify *The Chamber* when content has been posted

**AGREEMENT:**

Acceptance of this contract constitutes a legally binding agreement for the purpose of advertising space for the selected period(s). The purchase is non-refundable and non-transferable. It is the responsibility of the purchaser to provide the Chamber with completed artwork (banner advertisement) that meets the specifications and deadlines outlined. **Payment must be made in full prior to the scheduled run date(s).**

\_\_\_\_\_  
Authorized Purchaser Signature\_\_\_\_\_  
Date\_\_\_\_\_  
Chamber Authorizer Signature\_\_\_\_\_  
Date**Send Completed Forms and Content To:**

**Medicine Hat & District Chamber of Commerce**  
413 6th Avenue SE  
Medicine Hat, Alberta T1A 2S7

**Phone:** (403)527-5214 Ext. 225**Fax:** (403)527-5182**Email:** [communications@medicinehatchchamber.com](mailto:communications@medicinehatchchamber.com)**Website:** [www.medicinehatchchamber.com](http://www.medicinehatchchamber.com)

If you need a banner ad created for you, we have additional offers set up with Tag Concepts and Postcard Portables Mini Billboards & Printing to assist you with your ad.

