

2023 SPONSORSHIP AGREEMENT

Sponsor (Business) Name:

Billing Address:

City:

Province:

Postal Code:

Contact Name:

Title:

Phone:

Fax:

Email:

Sponsorship Opportunities

Events + Activities

- Shuttle Service: \$2500
- Children's Activity Centre: \$1500 (x3 available – Totalling \$4500)
- Exhibitors Reception: \$1500 (x3 available or exclusivity \$4500)

Promo Partner: Banners + Signage

- Gold - \$1,000
- Silver - \$750
- Bronze - \$500
- Trade Show Dollar – Social Media Promotion: \$250

Meals + Refreshments

- Volunteer/Staff Meal
- Exhibitor Refreshments/Cart & Lounge - \$1000 or Product
- Exhibitor Snacks/Cart - \$1500 plus

Door Prizes

- Gold - (\$700-\$999 prize donation) *
- Silver - (\$400-\$699 prize donation) *
- Bronze - (\$100-\$399 prize donation) *

**For Door Prize, please provide value and description. S.W.A.G. or logoed promotion items can be added to prize donations but are not accepted as stand-alone prizes and do not contribute to the value of prizes. Used items will not be accepted.*

Description:

Value:

Method of payment, if applicable:

- Credit Card Cheque Invoice (payment due upon receipt of invoice)

Credit Card Number

Expiry Date

X

Authorized Signature

Print Name as it Appears on the Card

Corporate Logo if required must be submitted to events@medicinehatchchamber.com by January 20th, 2023 for the Spring Trade Show (Print Quality - .png or .eps preferred). **Additionally, if required, please provide a sign/banner to Bailey Warner by February 24th, 2022

AGREEMENT:

Acceptance of this agreement constitutes a legally binding agreement between the Medicine Hat & District Chamber of Commerce and the sponsor identified on this agreement. The sponsorship is non-refundable and non-transferable. It is the responsibility of the sponsor to provide the Chamber with logos and any required artwork by the deadlines specified by the Chamber.

X

Authorization Signature

Date:

Print Name & Title:

Please send your completed form to:

413 6th Avenue SE | Medicine Hat, AB | T1A 2S7 events@medicinehatchchamber.com Fax: (403) 527-5182

Events + Activities

	Shuttle Services \$2,500	Children's Activity Centre \$1,500	Exhibitors Reception \$1500
Logo Recognition on event marketing including posters, digital ads, print ads, website	✓	✓	
Banner and/or signage hung from ceiling at the event (sign supplied by sponsor)		✓	
Logo recognition on sponsor page in show guide	✓		✓
1/4 Page ad in Show Guide	✓		✓
Logo on Welcome Archway in main entrance	✓	✓	✓
Opportunity to Display corporate banner in Exhibitors' Lounge	✓		
Recognition in information sent to Exhibitors in Welcome Package	✓		✓
Admission Tickets for Clients + Customers	50	35	35
Tickets to the Exhibitor's Reception	2	2	2

Promo Partner: Banners + Signage

	Promo Partner: Gold Value: \$1000	Promo Partner: Silver Value: \$750	Promo Partner: Bronze Value: \$500	Trade Show Dollar (Promotion) \$250
Banner or Sign hung from ceiling at event (sign supplied by sponsor)	✓	✓		
Logo Recognition on event marketing including posters, digital ads, print ads, website	✓	✓	✓	
Logo recognition on sponsor page in show guide	✓	✓	✓	
1/4 Page ad in Show Guide	✓	✓		
Logo on Welcome Archway in main entrance	✓			
\$250 Contribution towards Trade Show Bucks social media promotion. Recognition during campaign along with other contributors.	✓			
\$250 Door prize purchased by Show Management in your name. Recognition as provider of door prize in show guide and on signage at door prize booth.	✓			✓
Admission Tickets for Clients + Customers	25	20	15	10

Meals + Refreshments

	Volunteer + Staff Meal <i>Meal for 20</i>	Exhibitor Refreshments' <i>\$1000 or Product</i>	Exhibitor Snack + Cart <i>\$1500 or Product</i>
Banner or Sign hung from ceiling at event (sign supplied by sponsor)	✓		
Logo recognition on sponsor page in show guide	✓	✓	✓
1/4 Page ad in Show Guide		✓	✓
Logo on Welcome Archway in main entrance	✓	✓	✓
Refreshments/Snacks/Equipment purchased by Show Management		✓	✓
Logo Recognition on Exhibitor Carts		✓	✓
Option to have company representatives distributing refreshments in lounge and on carts		✓	✓
Recognition in information sent to Exhibitors in Welcome Package		✓	✓
Admission Tickets for Clients + Customers	10	20	20

Door Prizes

	Door Prize: Gold <i>Value: \$700-\$999</i>	Door Prize: Silver <i>Value: \$400-\$699</i>	Door Prize: Bronze <i>Value: \$100-\$399</i>
Logo Recognition on event marketing, including posters, digital ads, print ads, website	✓		
Logo recognition and prize description on door prize page in show guide and signage at door prize booth	✓	✓	✓
Logo on Welcome Archway in main entrance	✓	✓	
Opportunity to Display corporate banner in Exhibitors' Lounge	✓		
Admission Tickets for Clients + Customers	20	15	10