

- BATUS PARK
- LIVE MUSIC
- PARKING



MIDNIGHT Madness

PROUDLY PRINTED & SPONSORED BY **Boylan IMAGING**



Retail

- 7 RIVERS TRADING CO.
- ARCADE PLAZA
- IDEAL JEWELLERY
- BOTANICALS
- BY THE C
- DYL FASHIONS
- ELLIOT HOME + LIFESTYLE
- EVANGELOS MUSIC LTD.
- CREATIVE FREEDOM ART HUB
- YOGA REVOLUTION
- FRIDAY'S IMAGE
- GIVING & RECEIVING LTD.
- GRAVITY SPORTS
- INDULGE SKIN STUDIO / STUDIO ON SECOND
- RIVER BEE BOOKS
- KO[LAB]+
- LABELS / BOYS ON THIRD
- LITTLE MUNCHKINS
- MAC'S CIGAR SHOP
- ASSIST HEALTH SUPPLIES
- PENNY PROFIT
- POP ROCKS
- CLOUD KING VAPE SHOP
- SOUND LOVERS AUDIO VIDEO
- Y TREASURE THRIFT STORE
- THE SALVATION ARMY - THRIFT STORE
- TILTED TULIP
- TOP NOTCH CUSTOM KREATIONS
- YOKE X HEM
- WILD CLOVER

Food + Beverage

- CASA AMIGOS CANTINA
- COUNTRY CRUMBS CAFÉ AND BAKERY
- INSPIRE CAFE
- CYPRESS CLUB
- KING BAGEL
- LOCAL PUBLIC EATERY
- POOLHOUSE CAFE & ROASTERY
- MEDICINE HAT PIZZA & DONAIR
- BRANDI'S SALSA
- TEAS R ME
- FRUITFUL SPECIALITY SHOP
- STATION COFFEE COMPANY
- SAMMY'S KITCHEN & BAR
- HOMETOWN CULINARY
- JJ KITCHEN
- THE HAT'S OLIVE TAP
- THE YARD
- TRAVOIS ALE WORKS

Other

- REGUS MEDICINE HAT
- BARE SKIN CO.
- STUDIO BY ORGANIC TAN
- CORE ASSOCIATION
- ESPLANADE ARTS AND HERITAGE CENTRE
- GOLD STAR LIQUOR
- HEALING HANDS OASIS
- ISAAC'S BARBER SHOP
- LUCKY SQUID TATTOO
- THE OPEN DOOR REAL ESTATE STUDIO
- ATB FINANCIAL
- SIXONESIX ENTERTAINMENT
- ST JOHN'S PRESBYTERIAN CHURCH
- THE BEVERIDGE BUILDING
- THE SOUTHEAST ALBERTA CHAMBER OF COMMERCE
- NURTURE PREGNANCY SUPPORT CENTER
- THE MONARCH THEATRE
- Y ON 2ND
- TREX SPACE
- LASHES BY TONIA
- HAT'S PHONES & REPAIRS

SHOPPING DEALS



INCLUDES DISCOUNTS, GIVEAWAYS, & SPECIAL OFFERS!

Shop the Markets!

- 4:00 – 10:00PM | OUTDOOR MARKET | CASA AMIGOS CANTINA
- 4:00 – 11:00PM | INDOOR MARKET | ARCADE PLAZA
- 5:00 – 12:00AM | ARTIST MARKET | TREX SPACE**
- 3:00 – 12:00AM | INDOOR MARKET | TOP NOTCH CUSTOM KREATIONS
- 1:00 – 12:00AM | INDOOR MARKET | CREATIVE FREEDOM**
- 5:00 – 11:00PM | MOM MARKET | BEVERIDGE
- 4:00 – 9:00PM | ST. JOHNS PRESBYTERIAN CHURCH

Music

- 5:30 – 7:30PM | REGUS MEDICINE HAT
- 9:00PM – LATE | LOCAL PUBLIC EATERY
- 5:30 – 8:30PM | CONNIE JEAN / NEIO SIEDLECKI | ARCADE PLAZA
- THROUGHOUT | BUSKERS | GIVING & RECEIVING
- 9:00 – LATE | DANCZILLA | CASA AMIGOS CANTINA
- 5:00 – 10:00PM | D'CARLOS PASTA HOUSE
- 5:00 – 12:00AM | THE YARD
- 8:00 – 11:00PM | DEREK HINTZ TRIO | GRAVITY SPORTS
- 7:00 – 10:00PM | ROB COOK | HOMETOWN CULINARY
- THROUGHOUT | JOHNNY JAVIER | EVANGELOS
- 7:00PM | LOGAN STRAUB | EWART DUGGAN HOUSE
- 7:30 – 10:30PM | THE HELLO DARLINGS | ESPLANADE
- 6:30PM | JACK HUMENY | THE POOLHOUSE
- 5:00 – 8:00PM | CHHS MUSICAL SINGERS | WALKING AROUND

Main Events

-  **THE MONARCH THEATRE**
7:00PM | \$5 MOVIE (CASH ONLY) | ELF
CONCESSION SPECIAL - ANY 2 ITEMS FOR \$5 (CASH ONLY)
-  **TREE LIGHTING**
6:00PM | TREE LIGHTING & MIDNIGHT MADNESS KICK OFF
VIEWING FROM TOWNE SQUARE & BATUS PARK
-  **HAY RIDES**
4:00PM - 9:00PM | SPONSORED BY Y DRIVE
PICK UP/DROP OFF AT TOWNE SQUARE
-  **PETTING ZOO**
5:00PM - 8:00PM | SOUTHEAST ALBERTA CHAMBER OF
COMMERCE SPONSORED BY BROKER LINK
-  **COLOURING CONTEST**
4:00PM - 9:30PM | SOUTHEAST ALBERTA CHAMBER OF
COMMERCE SPONSORED | ALL AGES WELCOME
PARTNERED WITH THE YMCA AND Y TREASURE



Snacks & Hot Chocolate

- SOUTHEAST ALBERTA CHAMBER OF COMMERCE | HOT CHOCOLATE | SPONSORED BY SOUTH COUNTRY CO-OP
- ASSIST HEALTH SUPPLIES | HOT CHOCOLATE & COFFEE
- NURTURE PREGNANCY STORE | HOT CHOCOLATE & BAKE SALE
- Y ON 2ND | HOT DRINKS (NON-ALCOHOLIC)
- Y TREASURE THRIFT STORE | POPCORN & WATERBOTTLES
- CORE ASSOCIATION | BAKE SALE, TACO IN A BAG, POPCORN, PRETZELS & HOT CHOCOLATE
- GRAVITY SPORTS | GRILLED CHEESE SANDWICHES
- HOMETOWN CULINARY | HOMEMADE EGGNOG (NON-ALCOHOLIC)
- GIVING & RECEIVING | VARIOUS FOOD TRUCKS

Other Fun Activities!

- ALL DAY | FOOD DRIVE & KIWANIS DONATIONS | GIVING & RECEIVING**
- 6:00 – 10:00PM | PHOTOS W/ THE GRINCH + ACCEPTING SANTA CLAUS FUND DONATIONS | THE OPEN DOOR REAL ESTATE STUDIO
- 4:00 – 12:00AM | EXHIBITION RECEPTION | TREX SPACE
- 4:30 – 9:30PM | OUTDOOR PATIO W/ DRINKS & FIREPITS | ESPLANADE
- 8:30AM – 11:00PM | YOGA CLASSES BY DONATION | YOGA REVOLUTION
- 4:30 – 9:30PM | ICE CARVING | ESPLANADE
- 4:00 – 10:00PM | AXE THROWING, VIRTUAL REALITY & CORNHOLE | SIXONESIX
- 4:30 – 9:30PM | GRINCH THEMED GALLERY SCAVENGER HUNTS | ESPLANADE
- 10:00AM – 10:00PM | GRINCH TREE MAKE + TAKE | BOTANICALS
- 4:00 – 8:00PM | PAINT AN ORNAMENT WITH THE GRINCH | CREATIVE FREEDOM
- 4:30 – 9:30PM | CHRISTMAS TREE ORNAMENT MAKING | ESPLANADE
- 5:00 – LATE | DROP-IN WORKSHOP | TOP NOTCH CUSTOM KREATIONS
- 4:00 – 9:00PM | PICTURES W/ SANTA, THE GRINCH & ELVES | CORE ASSOCIATION
- 6:00 – 11:00PM | TIPSY TROLLEY (WEATHER PERMITTING) | ALONG NORTH RAILWAY STREET



STAY IN THE LOOP FOR DOWNTOWN EVENTS BY VISITING
DOWNTOWNMEDICINEHAT.CA

Downtown Medicine Hat MIDNIGHT Madness

OFFICIAL EVENT
MAP & AGENDA



MIDNIGHT MADNESS
DOWNTOWN
FRIDAY NOVEMBER 22 – 4:00PM - 12:00AM